

## EXPERIENCE

POP / Seattle, Washington

### Designer / May 2004 – Present

Designed print projects from concept to completion for leading Seattle interactive agency. Responsible for the strategy, concept, development, design, and refinement of naming, identity design, business paper systems, marketing and brand extension collateral, and event materials for internal, regional, and national clients. Wrote creative briefs and collaborated on blueprint documents. Art directed photo shoots in collaboration with creative director. Worked with account directors to guide clients through discovery process. Inspired, led, and advised clients and other team members through the creative process. Presented materials to client with account directors and creative director. Participated in and led internal critique sessions. Researched and developed brand and style boards for interactive team projects. Assisted in the organization, concept and design of internal process documents. Designed company promotional materials for external marketing efforts and for new business project pitches. Prepared files for final delivery to print vendors. Worked closely with print and paper vendors through the life-cycle of the project.

Experience Music Project / Seattle, Washington

### Designer / July 2000 – December 2003

In-house designer at Seattle rock and roll music history museum. Responsible for the concept, design, and production of print materials, including, but not limited to, advertisements, brochures, mailers, identities, signage, flyers and other collateral material. Created materials for both internal and external audiences. Assisted with brand implementation and usage management. Designed and maintained advertising templates for multiple newspapers.

Martini Design / Seattle, Washington

### Graphic Designer / March – April 2003

Designer at Seattle interactive creative agency. Production and graphic design of several print and user-interface projects.

Cornish College of the Arts, Design Department / Seattle, Washington

### Instructor, Typography II / January 2002 – May 2002

Adjunct Faculty Member at private Seattle design school. Taught typography class focusing on the exploration of the application of typography to a variety of forms and contexts. Stressed typography as a communicative and aesthetic tool and its effects on legibility, meaning, and composition.

Cornish College of the Arts, Publications Office / Seattle, Washington

### Graphic Designer / May 1999 – May 2001

Worked closely with the Director of Publications to ensure excellent design of core budgeted publication projects. Trained and worked closely with design interns. Implemented procedures and provided continuity of design standards. Provided continuity and production oversight of projects in the absence of Director of Publications. Co-designer of 2001- 2002 Cornish Catalog and recruitment materials.

Marquand Books Inc. / Seattle, Washington

### Design Intern / June 1998 – May 1999

Design intern at Seattle fine art book design studio. Responsibilities included assisting in layout, concept, design, and typography work on several books and presentations.

## FREELANCE CLIENTS

Attachmate WRQ	NBBJ Graphic Design
Capitol Hill Arts Center	Science Fiction Museum & Hall of Fame
Experience Music Project	theajaxexperience.com
diVino Wine Bar	Vetri International Glass
Martini Design	William Traver Gallery
Meridian Capital LLC	Zero Halliburton
Mondello Ristorante	

## COMMUNITY

AIGA Board Member / Seattle Chapter

### Brand Experience Director / June 2004 – present

Organized and promoted successful Brand Experience events. Collaborated on the naming, identity design, marketing and event materials for Into the Woods, a bi-annual design retreat. Assisted other board members with planning and running various AIGA events. Attended 2006 AIGA Leadership retreat.

## EDUCATION

Cornish College of the Arts / Design Department

**BFA, Graphic Design, 2000 / Summa Cum Laude**

## SKILLS

Mac + PC

Adobe Creative Suite 2.0, Freehand MX,

Acrobat Professional, Quark XPress, Microsoft Office